DRY GOODS. &C.

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NEW YORK, SUNDAY, AUGUST 9, 1903. -- BY THE NEW YORK HERALD COMPANY.

DRY GOODS, &C.

5-Piece Parlor Suites.

7th Week of

The Summer

Carnival.

This week is dedicated to ITALY, SPAIN AND PORTU-GAL Appropriate decorations—new features and thousands of choice bargains. See "PHAN-TASMA" on the 5th Floor, in the Auditorium. Performances at 11 A. M. and 1:30, 2:30, 3:30 and 4:30 P. M. Admission free. Seats for about 1,000.

Sewing Machines

"VIOTORY" BALL-BRARING, DROP-HEAD SEWING MACHENERS, fitted with automatic winder and all the latest and most improved attachments; highly polished oak; 14.50 swell front; special.

"VICTORY" NO. 2; high grade Singer model; hall-bearing, drop-head; extra high arm; hand-polished; quariered-sawed oak; automatic tension and winder; all the latest and bost attachments; needle threader; maker's name on each machine; special,

per gal. \$4.25; per bottle, 1.10 QUEEN QUALITY HAUT SAUTERNES, per case 12 quarts, 4.50 QUEEN QUALITY CABERNET CHARET, per case 12 quarts, 4.25 QUEEN QUALITY JOHANNISHERGER, per case 12 quarts, 4.25 PORT, SHERRY and TOKAY, fnest grades, per gal. 2.35, 1.90, 1.65 and 1.35 CLARETS and RHINE WINES, choice qualities, per gal., 1.50, 1.10, 93c., 78c TREADMILL RYE, 10 years old; per gal., \$4.25; fol quarts, 1.25 MONOGRAM RYE, 10 years old; per gal., \$2.85; full quarts, 83c (Fourth Floor, Front, 18th St.)

(Third Floor, Centre.)

PRICE FIVE CENTS. DRY GOODS, &C.

Second Week of the August Furniture Movement Comes Into View.

The masterful leadership of this Furniture business never received greater emphasis. A store could not be so busy as this one has been without the approval that comes from a knowledge of facts. Sentiment of popularity is universal; our triumph is supreme. To every prospective purchaser we make the candid statement that

In No Other Store Is Furniture So Worthy, and At No Other Time of Year Is It So Low in Price. FIFTH FLOOR.

Special No. 1. Couches. riadsome Couch, solid oak frame, highly polished, indestructible upholstering; covered in high grade Wellington or Rockwood Velours. Reduced from \$20.00 to

\$12.50

Special No. 2. Morris Chairs Golden Onk or Mahogany finish, highly polished, large broad arms; can be adjusted to four different positions; hair filled cushions, stitched edge. Reduced from \$12.50 to \$8.50

Special No. 6. Special No. 7. Dining Room Brass Bedsteads. Chairs. Two inch continuous bent posts, heavy cast brass corners, T ball construction, extra heavy filling; guaranteed lacquer, Reduced from \$46.00 Quartered Oak, highly polished, banister back, French legs, box seat with closely woven cane. Reduced from \$2.50 \$1.75 \$35.00

Special No. 3. Parlor Suits, 3 PIECES. Rich design

handsomely carved; our guaranteed upholstering; your choice of covers. Reduced from \$45.00 to \$27.50 Special No. 8.

Rockers.

Special No. 9. Chiffoniers. 30 inches wide, ull swell, front, French bevel mirror, dust proof irawers; made in Golden Oak, Manogany, Bird's-eye Maple and Curly Birch. Reduced from \$33.00 to Golden oak or mahogany finish. highly polished wood seats; some with large arms, duced from \$3.25

Special No. 4.

Parlor Suits.

5 PIECES.

Handsomely

carved frames, cov-

ered in satin dam-

ask or Verona; our

guaranteed uphol-

stering. Reduced from \$85.00 to

\$60.00

Special No. 5. Extension Tables.

DRY GOODS. &C.

Golden Oak, 42inch top, can be extended to six feet, square or round top. Reduced from \$13.75 to \$8.50

Special No. 10. Dressers. 45 inches wide, full swell front, French bevel mirror, 24x30 inches, dust proof drawers; made in Golden Oak, Mahogany, Bird's eye Maple and Curly Birch. Reduced from \$35.00 to

\$24.50

Now for Final Round-Up of Wash Goods!

\$2.00

Prices are of little moment; it is a clearance that we desire most to effect-and so,

All the Dress Lawns, formerly 12%c. yard, reduced to 6%c.
Batistes, Swisses and Ginghams, were 12%c. and 15c., at 9c.
Silk Mulls and Embroidered Swisses,

were 25c. yard, now 18c.

89c. yard, now 25c. Printed Sateen, navy and black effects, were 19c., now 9c. Also very generous reductions, amounting to upward of HALF, in all the fine quality White Dotted Swisses, fancy White Goods and some lines of Colored Dress FIRST FLOOR.

Black Habutai Silks.

The Habutai has much in its favor-especially for hot weather wear. It is perspiration and water proof.

We own, at much below its worth, twelve thousand yards, full 27 inches wide, to sell at practically the cost of importation. They are in two qualities

portation. They are in two qualities,

At 48c. and 58c. Yard. ROTUNDA.

Shirt Waists === Special.

Imported Dotted Swisses, formerly 49c.

to 69c. yard, now 39c. French Organdies, floral effects, were

LINEN WAISTS: A large assortment of pure linen; some with box plaits, others with clusters of five tucks;

trimmed with lace medallions, one on each shoulder and down front; were \$3.95 reduced from \$1.95 \$2.95 to......

More Underpricing of Under-Muslins.

Fine nainsook chemise Gowns, round and square neck effects, elbow sleeves, trimmed with fine embroidery and ribbon; value 98 \$1.25, at

Petticoats. Fine cambric and muslin, with full umbrella ruffle, trimmed with torchon lace; also full lawn ruf-fle, with cluster of hem-stitched tucks and hem; value 08 \$1.25

Gowns. | Corset Covers. | Petticoats.

French shape, drawstring around the waist, several good styles to choose from; round neck, trimmed with insertion of fine laces, also embroidery 50 trimmed; value 75c......

Drawers. SECOND FLOOR.

Seersucker, good colors, made with full ruffle tucked; also with full ruffle trimmed with bias 58 band; value 75c., at.......

WAISTS, box plaited

front; handsomely

Petticoats.

Extra good quality black taffeta, with graduated accordion plaited ruffle; also with full ruffle trimmed with cords; both styles finished with silk dust ruffles; with silk dust ruffles; 5.50

Wraps, Dresses and Skirts.

Summer Skirts.

Of best grade Sicilian and Brilliantine in striped and plain effects; a large assortment of colors; also in black and white; nine and thirteen gore; habit or inverted plaited back; absolutely correct hanging; made to sell at \$12.75—Monday...... \$7.75

Shirt Waist Suits.

Of best quality Taffeta Silk in black and white check and striped effects; new, natty models; elegantly trimmed with lace or fancy piping. Reg. \$15.00

Linen Coats.

White Linen, loose fitting, with or without shoulder capes; some lace trimmed; others with fancy silk lining; beautifully tailored and finished. Kinds that have sold regularly at \$18, \$19.75 and \$22.50— \$10.00 reduced to

THIRD FLOOR.

Wonderful Sale of Slippers.

\$4 65 For SLIPPERS

10 Pair Worth \$2.30 and \$2.00.

Fancy strap and bow house or dress styles; patent leather and kid turns in dress or lower heels; all superb klds we own at practically half.

> \$4 90 For SLIPPERS Lo Pair Worth \$3.50 to \$5.00.

Finest dress sorts in two, three and four strap; many DuBarry and Gibson styles. Hand made, of choicest leathers and right up-to-date.

\$4 95 For WOMEN'S OXFORDS

LoPair Many Pairs Worth \$5.00. Five styles to choose from—in both patent leather and kidskin; high or low heels. They are mostly odd sizes, left from the sale of last week. To go now at

Groceries. SIXTH

BUTTER.—Meadow Brook, Fancy Oreau-ery, 5 lb. stone crock81.17 SARDINES. - Yacht Club, Boneless Beziers, of for \$1.50: 4 size tins or \$1.50.2 and the with kev. 25 GUSTAVE DORE Trench Fish in Olive (61, key occur; 0 for 70c; 1 size tins, 10 CLAM CHOWDER - Dorte's clam chowder: 3 th tins, dozen, \$2.10; an 15

POTATOES. — Fancy Long Island stock; bar-rel, \$2.95; or per bushes sack....\$1.00

OFFEE: - Funcy Mocha and Java, worth 28c, per lb. 5 lbs. fer \$1.00, or per lb. 22 COFFEE: — Reliable blend choice drinking fresh rousted coffee, 7 ibs. \$1,00, per ib. 15 TEA: The New Crop-Formoss Oolong, English Breakfast, Japan and Gunpowder, 50c, and 00c, values, now 5 lbs., \$2,00, or lb......48 TABLE SALT: Ozone.
extra fine, large pkg. 5
BEFF EXTRACT:
Armout's 2 ex fer. 40
FELIAT POWDER:
Triphosa all flavom,
desen. \$1.15; per
parkage.

BREAKFAST BA-CON: Swift's choice lean strips, per lb., apple, orange or fig: 6 for \$1; 1 lb. glass jar.

k t; railon fins, with faucet \$2.75; half railing tins. \$1.38 CONDENSED MILK:— Magnolla brand, per can

RICE—Finest Japan; 3 lbs. 28c.; per lb.... 8 CHOICE CAROLINA RICE—4 lbs.......25 ib. ean 10 AP
ORANGE SUGAR
"Royal Stnart;" you can
make a dellelous refreshing drink in an Instant;
Lib. carton. 25
PEACHES - Yellow
Crawford, packed in
Sugar Syrup; dozen,
\$2.00; 3-lb. can., 18
LAUNDRY STARCH
6-lb. package. 98

a clear-away price.

Wines. Cognac, case \$11.00; bottle\$1.00 Ramsay Scotch Whiskey, bottle......78

SECOND FLOOR.

Crestal Brand Holland or Old Tom Gin, gallon \$2.90; bottle....63 Blackberry Brandy, for lon \$1.50; bottle. 40 EARLY JUNE PRAS—
Cameroa Brand; dozen, \$1.15; per lb. can. 10
PRESERVED STRAW
BERRIES The New
Fruit; dozen, \$1.15; 1lb. can. 10
PRESERVED STRAW
Grant Can. Sharry, Angelica, Muscatel, six years old, gailon. \$1.20
California Claret and
Zinfandel, gallon. 80 and 60

Mount Vernon Rye Whiskey, gallon \$2.50; full quart 32 years old; regular price, \$4.50; this sale, Cib. package. 95
BATH AND TOLLET
SOAP-Colgate's white
Clematis, per Sex. 91
CLIMAX CONCEN.
TRATED LYE - 1:lb. good tonic and bleed

P. S. Rossi Vermouth, case \$3.75; bottle,

CEREALS - Shredded 7

COFFEE, "Popular Blend"
Mocha and Java; fine, rich
aroma; excellent body; 10
1bs., 2,35; 5 ibs., 1,20;
1b., 28c RICE-Extra choice Carolina OATMEAL - "Ceres" in Head Rice, 5 lbs., 27c Rolled White Oats; 5-lb.

JAM-Home-made Pure Fruit Jam, all kinds; dozen, \$1.75; 1-lb. glass jar,

PICKLES—Fountain brand finest quality mixed pickles, Gherkins or Chow Chow, 40-ox, bottle, 49c.; 20-ox, bottle, 25c.; 10-ox, bottle, 16c PICKLES—Fountain brand Sweet Mixed Pickles or Gherkins, 40-oz. bottle, 37c.; 20-oz. bottle, 31c.; 10-ox. bottle. The CHILI SAUCE — Fountain brand, SAUCE — Fountain brand, finest quality Pinant Chili Sauce, pint bot., 28c.;

CEREALS—Shredded
Wheat Biscuit, Malta
Vita, Cero Fruto,
Flaked Rice, Malt
Nuis, Malto Blee,
Eat-a-Blacuit.
Onts, Triscuit.

Too,

ton,
17c
Chill Sauce, plnt bott, 28c.;
14c
Cholce
Pkge.,
Barley: 5 lbs.,
19c
CODFISH.
Fancy Georges Banks
BONELESS CODFISH;
3 lb. box,
40c
SPICES—Best quality Muntard,
Fepper, Cloves, Allepice, Gingor; per lb.,
22c

Head, 14c to the control of the cau, th

POTATOES.
Fancy dry, mealy
Long Island
White Bose Potatoes;
Per bbl. Fer pect
\$2.50. 23

Per bbl., \$2.50. S1.50; 4-gallon can, SOc.; quart bottle, 67c.; pint bottle, S7c.; half-pint bottle, S7c.; half-pint bottle, box. 20c.; 14-lb. box. 20c.; 1

We Give "S. & H." Green Trading Stamps. An Entire Sample Line of

SP ACITY IN ITSELF THE BIG STORE

Is Monday's Feature. You know Sample pieces of Parlor Furniture are the result of a maker's best efforts. Every piece bears the mark o originality in design and beauty in construction.

Parlor Furniture

Embraced in the offering are 3- and 5-Piece Parlor Suits -some of which cannot be duplicated. The coverings are principally two-toned veronas, tapestries and damask in assorted colors. Each piece is made up with the finest steel springs and nearly all are finished with full spring edge seats.

DRY GOODS, &C.

Lowest Prices Ever Quoted for Equal Grades.

5-Piece Parlor Suites.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$32.00; special, 24.00

5-Piece Suites; mahogany finished frames; tapestry covering; regularly \$36.00; special, 27.00

6-Piece Suites; mahogany finished frames; verona covering; regularly \$45.00; apecial, 35.00

5-Piece Suites; mahogany finished frames; damask or verona covering; regularly \$50.00; special, 39.00

5-Piece Suites; mahogany finished frames; verona covering; regularly \$60.00; special, 5-Piece Suites; mahogany finished frames; damask covering; regularly \$65.00; special, 42.00

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5-Piece Suites; mahogany finished frames; tapestry covering; regularly \$70.00; special, 49.00 5-Piece Parlor Suites.

5-Piece Parlor Suites.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$70.00; apecial.

5-Piece Suites; mahogany finished frames; tapeatry or verona covering; regularly \$0.00; apecial.

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5-Piece Suites; mahogany finished frames; tames covering; regularly \$0.00; apecial.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$0.00; special.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$0.00; special.

5-Piece Suites; mahogany finished frames; brocatelle covering; regularly \$0.00; special.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$100.00; apecial.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$140.00; apecial.

5-Piece Suites; mahogany finished frames; verona covering; regularly \$140.00; apecial.

6-Piece Suites; mahogany finished frames; verona covering; regularly \$140.00; apecial.

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6-Piece Suites; mahogany finished frames; apecial.

6-Piece 3-Piece Parlor Suites. 19.25 42.00 75,00

Mid-Summer Clearance Sale of

Household and Fancy Linens and

Bed Clothing Begins To-Morrow!

proprietors and managers of Summer resorts. We have rounded up an immense variety of the best products of the foremest mills in

Europe and America and now offer them at extraordinarily low

Women's Suits & Dresses

Specially Priced For Monday

NATURAL LINEN SINGLE BREASTED KNEE LENGTH 4.75

COAT SUITS; handsomely tailored; special Monday,

A semi-annual event of much importance to housekeepers, hotel

LEATHER COUCHES; made plain, in a solid 13.00 oak frame, claw feet, full spring edge seat all around; regularly \$35.00; special, 24.75 17.50 LEATHER COUCHES; made with the indestructible construction, tufted with patent buttons, filled with hair and moss, frame covere with leather fringe; regularly \$50,00; sp 88.50 holstered, with steel springs, filled with moss and cotton, covered with handsome Verena

velour; frame can be had in oak or mahogan finish; regularly \$24.00; special, 16.50 COUCHES; made pialn (no infling), finely up-holstered and covered with fancy precaded ve-lour; frame can be had in solid galden oak or mahogany finish; regularly \$35.00. 24.00

An Ideal Store For Vacationists.

theresting and prentable stages to "Ge-Aways" and "Saly-at-Homes." Attractions are plentiful. Comforts, top-secommodation deska-a Post Office-and a Telegraph Of-dice at your service. Also a beautifully appointed Ladies' Parlor, where you can rest, write a letter, &c.

ShocClearance!

Included in this great Shoe Clearance are thousands of carefully made, stylish Shoes for Men, Women and Children. Prices average one-half and less than one-half the regular. NATURAL LINEN KNEE LENGTH COAT SUITS, blouse effect with plaited and revere front, skirt plaited; entire garment handsomely 7.50 trimmed with braid; special Monday, (Main and 2d Floor Shoe Stores.)

As a special Monday inducement we have added a late arrival of the well known Crawford shoes for men, which are extansively advertised at \$3.50. These we offer very special at the following remarkable 1.95

In addition an elegant assortment of Dresses in Point d'Esprit, beautifully designed; former prices for these were from \$19.50 to \$27.50; Monday at.... 12.75 (Men's Shoe Store, Main Floor, East.)

Women's Belts-A Rare Lot. To fully appreciate the scope of this offering, and the beauty of the Trousers for All \$2 00 Trousers for Almost kinds of Man. Belts you must see t er got his ideas are also included in this offering.

Regularly these Belts are so expensive that at the prices we quote the offer seems almost impossible. Any one that has been abroad and bought novelties from the French, German or Vienna shops will immediately know how unusual this offer is.

About 480 Belts are included. Black Silks, Peau de Soies, &c., with bows, slides and buckles. As stated above, the following prices are entirely out of proportion with the regular quotations.

300 are priced at 59c. 180 are priced at 98c.

Wines & Liquors CHATEAU LAFITE, vintage 1890, imported from Pelletier Fils & Co., Bordeaux, France: case 12 quarts, CHATEAU LAROSE, vintage 1893, imported from Pelletier Fils & Co., Bordeaux, France: case 12 quarts, CHATEAU LATOUR BLANCHE, vintage 1887, imported from Pelletier Fils & Co., Bordeaux, France: case 12 quarts, 13. OO DELLICHOSO WHITE PORT, finest imported per gal. \$4.23; per bottle, 1.10 QUEEN QUALITY HAUT SAUTERNES, per case 12 quarts, 4.30

Rugs.

GRANITE ART RUGS-Excellent quality of lightweight floor coverings; very popular for summer use. All sizes, of which we mention a few:-3x4 3x3 8.25 3.75 4.25 4.75 TAPESTRY BRUSSELS RUGS-Best quality, very durable; full range of designs in newest effects:-

10.50 17.50 AXMINSTER RUGS.—The most popular rug of the day, both as regards its wearing qualities and rich colorings:— 9x12 8.3x10.6 19.50 21.50

MAIL ORDERS.—Please state what color and style desired. Be particular as to walst measure and inside length.

Kinds of Men.

Grades at

CAPPETS.

EXTRA QUALITY TAPESTRY BRUSSELS
CARPETS; large assertment of good patterns; 75c. and 35d. qualities, per yd., 54c
HEAVY GRADE TAPESTRY BRUSSELS
CARPETS; bright, bold designs; regularly 65c. per yard., 44c
One special lot AXMINSTER and VELVET
CARPETS in finest colorings and designs; regularly \$1.25 and \$1.45 per yd., 85c
BODY BRUSSELS CARPETS—Best quality, including Lowell and Whitall makes; selected colorings; borders to match; regularly
\$1.45 per yard., 1.00

any Occasion. Every Good Style of Fabric Is Represented. The sizes range as follows:— Waists, 30 to 54 in.; Lengths, 28 to 38 in. The thousands who attended

our former events know the extraordinary values they received for TWO DOLLARS. At this season of the year AN EXTRA PAIR OF TROUSERS is much

appreciated. A man feels ever so much better dressed when his trousers are devoid of wrinkles—are faultless in hang and fit. At the price we \$2.00-almost any man can afford to buy two or three pairs.

THE MEN'S STORE, Direct Entrance, 18th St., near 5th Av.

Rugs, Carpets & Mattings. More Bargains From The August Sale.

Japanese Mattings.

JAPANESE STRAW MATTING RUGS, constructed of best quality of picked straw, with beautiful inlaid figures, in sizes 30x80 and 30x72 inches; made to sell regularly for \$1.75 and \$2.90.

[Fifth Flori Take 6th av. Elevators.]

Wemo Corsets. \$2.00 to \$5.00

A special purchase of a limited quantity of high grade Nemo Corsets but from the nunker's point of view classed as "seconds." This is only a trade term and implies no essential defect in these Corsets; practically they are perfect. If bought in the regular way they would sell at \$2.00 to \$5.00. Tomorrow they go on sale, priced 1.00 for rapid clearance, at Another lot of the same high 69c

grade make, in girdle effects,

Troceries CHOICEST FOODS AT LOWEST PRICES. FINEST quality Creamery Butter, freen made daily on the premises; early packed the packed the packed the premises; early packed the packed the packed the premises; early packed the packed th CHOICEST FOODS AT LOWEST PRICES.